

Affordable Housing Advocacy

A Nation-wide Housing Crisis

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Overview

Our Drive

- Economy
- Wealth Inequality
- Inadequate Resources

Approach

- Lack of Knowledge/Awareness
- → Less Empathy
- → No Change

The Need

01 Not enough attention and support for the issue

02 More empathy is needed to cause change and help support people in need

SOLUTIONS + PROTOTYPING

- Informational videos
- Using short surveys
- Setting up booths or meetings
- Spreading awareness

“People know home prices are absurd, they just don’t know how the people without homes feel – Babs Deffenderfer”



TOGETHER WE CAN SOLVE HOMELESSNESS

beginswithhome.org

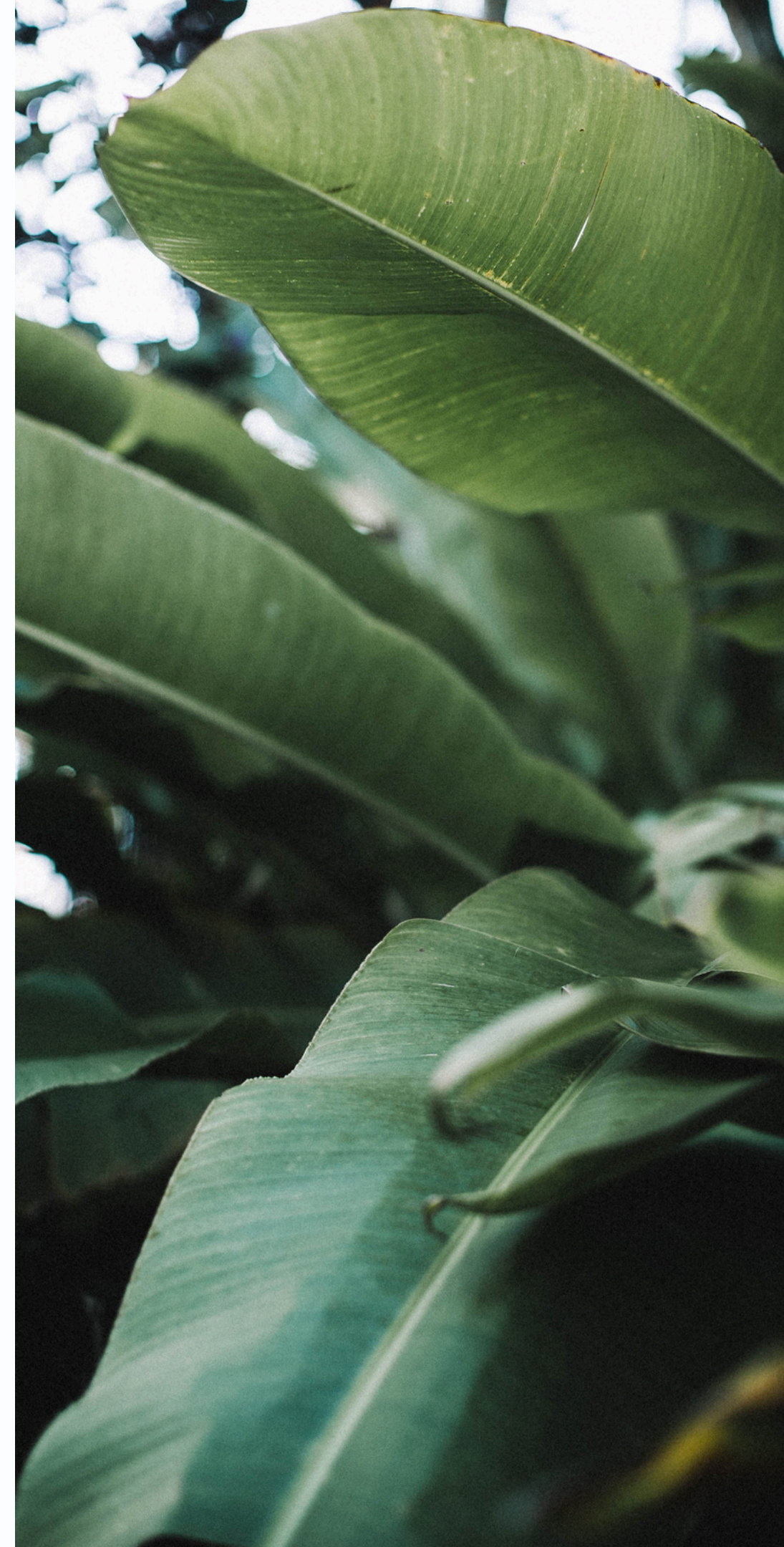
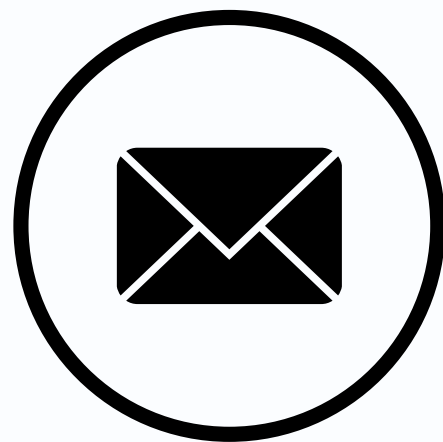


OUR VIDEOS



OBSTACLES

- Researching problems and solutions
- 20+ emails
- Figuring out where to present



ALLIES

Foundational Support

- YCS
- Begins With Home

Interviews

- Doorway
- Eden Housing
- Alameda County Housing



Ashley Yee-Mazawa <ashley@youthcommunityservice.org>

to Aubrey, Aditya, me ▾

This is wonderful. Thank you for closing the loop, Aubrey!

Glad you're going to share at the Community Impact Exhibit, Chilton and Aditya!

Ashley

--

Ashley Yee-Mazawa, Senior Director

(pronouns: she/her)



[Instagram](#) | [Facebook](#) | [LinkedIn](#) | [Twitter](#)

Youth Community Service

780 Arastradero Rd., Room V-14

Palo Alto, CA 94306



**begins
with home**

RESULTS

“It can happen to anyone, anywhere.”

Q1: How much did the video increase your knowledge on housing issues?
(1-5)

Q2: Did our video increase your connection/empathy to people going
through this? (1-5)

Q3: Did this video increase your likely hood on voting on a bill for more
housing?

Q1	Q2	Q3 (3<Yes)	
4	5		
4	5	5	
5	5	4	
5	5	5	
3	3	5	
4	5	4	
2	3	4	
4.5	5	5	
3	5	4	
4	5	4	
2	5	5	
3	5	5	
4	5	5	
4	5	4	
4	4	3	Maybe
3	4	3	Maybe
3	3	0	Kid
1	3	4	
1	4	5	
3	5	5	
3	5	5	
3	5	5	
5	3	5	
5	5	5	
3	5	5	
3	4	5	
4	4	5	
3	4	5	
3	4	5	
3	4	5	
4	4	5	
4	5	5	
3	4	5	
5	4	5	
2	3	5	
4	4	5	
3	5	3	
5	5	5	
5	5	5	
5	5	5	
3.5375	4.4	4.538461538	

Next Steps

We are working in conjunction with a local church called the First Presbyterian Church.

CONCLUSION

- Misson
 - Little “Impact”
 - Enriching to Teach
- Takeaways
 - Improvise & Change!

Encouragements

“Helping just one person makes your project worth it.” – Ann Steffer

“Challenges will come, but each one teaches you something important.” – Chris Bronson



THANK YOU!!

Thank you Foothill Symposium for giving us this opportunity and the PAUSD AAR program and Ms. Firenzi to create our project

Thank you YCS (Youth Community Service) for inviting us to their CIE (Community Impact Exhibit) event to share our videos

Thank you Beginswithhome for producing and providing us with our videos



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OUR VIDEOS & RESULTS



Q1	Q2	Q3 (3<Yes)	
4	5		
4	5	5	
5	5	4	
5	5	5	
3	3	5	
4	5	4	
2	3	4	
4.5	5	5	
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3	5	5	
4	5	5	
4	5	4	
4	4	3	Maybe
3	4	3	Maybe
3	3	0	Kid
1	3	4	
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