## Youth Public Transit Initiative

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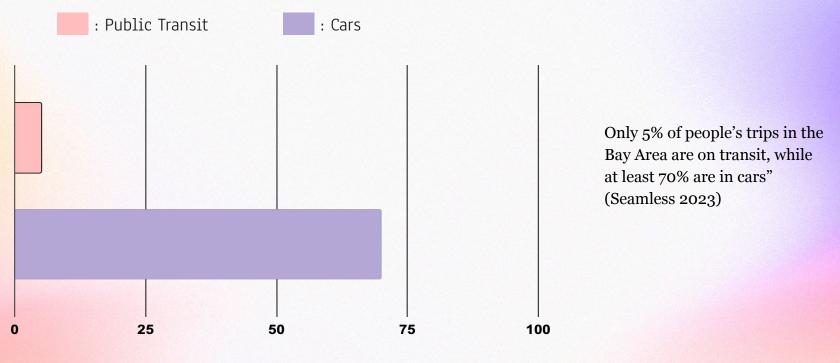
#### Need Addressed in our Project

- Public transit in the Bay Area is inaccessible, difficult to navigate, and unreliable
- 27 different public transit agencies in the Bay Area
- Ridership drop from 100 M in 2019 to 20 M in 2020 due to the pandemic (Echevarria 2024)





#### Bay Area Resident's Trips by Type of Transportation





#### Our Project

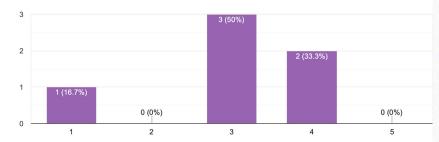
- ★ **Vision:** make young people more comfortable with using local public transit
- ★ Steps: outlined our goals, reached out to experts and transit users, decided on our project, organized the trips and surveyed participants
- ★ Allies: YCS and the Transbay Coalition
- **★ Obstacles:** figuring out the feasibility of ideas, finding adult chaperones for trips
- ★ **Prototype:** smaller version of the trip with one bus
- ★ Wins: collab with YCS, amazing chaperones and participants





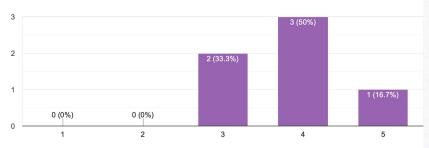
How much did your confidence concerning transit trip planning improve due to your experience in the program?

6 responses



How did your knowledge about the Bay Area public transportation system change due to your experience in the program?

6 responses



#### The Results

- ★ How we measured the impact: Participants were asked to fill out a google form after each trip
- ★ Project effects: Overall positive results. Most said it increased their confidence in trip planning, ~70% increased their knowledge of public transit

"I think that environmentally sustainable modes of transportation are very important, and feel that we can only hope to get more of them if people learn to be comfortable using them. I can say that I feel far more comfortable and capable using public transport now"



#### Takeaways



People are actually interested in using public transit if given help in learning about it.



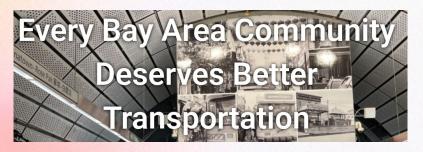
Advocate for more connection between different agencies; establish a permanent organization to promote public transportation awareness.



#### Organizations to get involved with

## Transbay Coalition

Advocating for better, more efficient and accessible public transit in the Bay Area





Provide a way to get involved with the community and give back in meaningful service





### Thanks!

Do you have any questions?



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#### Sources



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