The Impact of AI in Sports Recruiting

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INTRODUCTION

1 AI IS THE FUTURE
- AI is revolutionizing the world
- It has already taken over many industries

2 SUCCESS SEEN IN IMPLEMENTED AREAS
- Search for correlations between AI implementation and success, through different fields

3 CAN SHOW PROMISING RESULTS
- Search for correlations between AI implementation and success, through different fields

RESEARCH METHODLOGIES

1 CONTENT ANALYSIS
- Analyzing many research papers on the internet done on subjects involving implementation of AI

2 CORRELATION RESEARCH
- Find similarities between other fields and sports recruitment

3 EVALUATION RESEARCH
- Search for correlations between AI implementation and success, through different fields
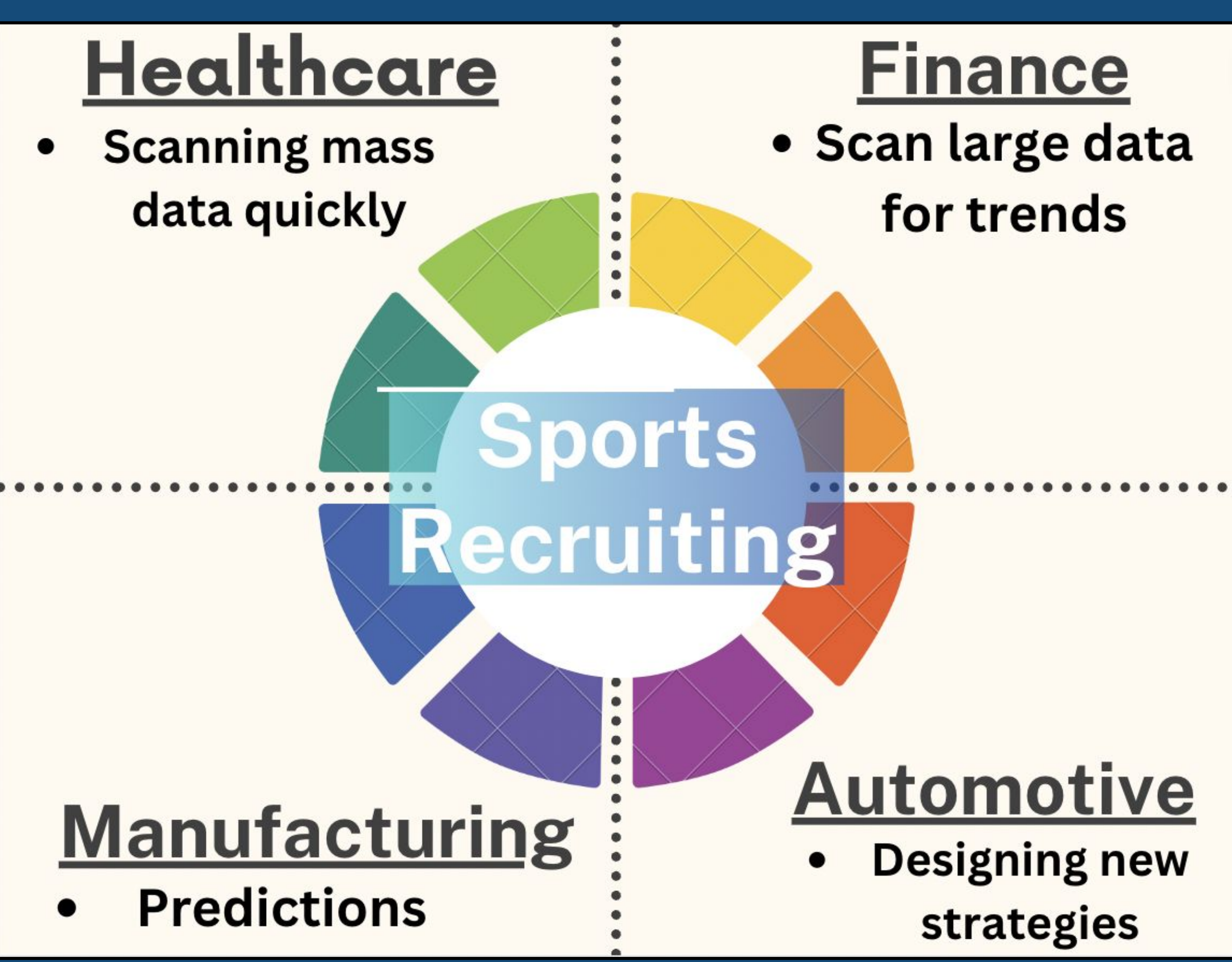
Conclusion & Analysis

- Finding similarities between sports recruiting and other fields already benefiting from AI implications can open up possibilities to transfer the work AI is doing in the other fields into recruiting.
- There are already many similarities found between a few fields I studied, and the AI technology being used in these fields could be used effectively in the sports recruitment industry.
  - There have already been some examples of transfer, such as injury prediction now starting to be used in sports, something that was inspired by AI in the healthcare industry.

Find Similarity → Role of AI → Transfer → Test → Observe short & long term effects

Data & Findings

1. The four fields studied were Healthcare, Finance, Manufacturing, and Automotive.

Healthcare + Finance:
- Can quickly scans vast majority of data to find possible outbreaks/trends that would otherwise be missed.
  - This technology could be used in sports because scanning through large masses of data (Many players & Detailed stats) sped up could allow for the focus of the recruiters time being spent on making the right choice rather than collecting all the data.

Manufacturing:
- Uses AI to analyze data and predict accidents in the assembly-line.
  - This type of AI can help in sports recruitment, such as in injury prediction.

Automotive:
- Uses AI and real time customer demand to create designs that fit the current market.
  - This can translate to tactics and fitting players into squads, in sports recruitment.

Healthcare
- Scanning mass data quickly

Finance
- Scan large data for trends

Sports Recruiting

Manufacturing
- Predictions

Automotive
- Designing new strategies

Implications & Next Steps

The next steps are to see these implications in real world situations. We have already seen lots of statistics proven to be successful in sports through the wonder recruiting by Premier League side, Brentford F.C.

On a similar note, I asked Chat GPT, who it thinks will be the best players in soccer throughout the next 10 years.
It said that it believes Kylian Mbappe, Erling Haaland, Jadon Sancho, or Bruno Fernandes will prove themselves in 10 years time. Let's see how well it does.

References:

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