

Sustainability for Homes

Increasing Awareness Through
Advocacy and Community Events

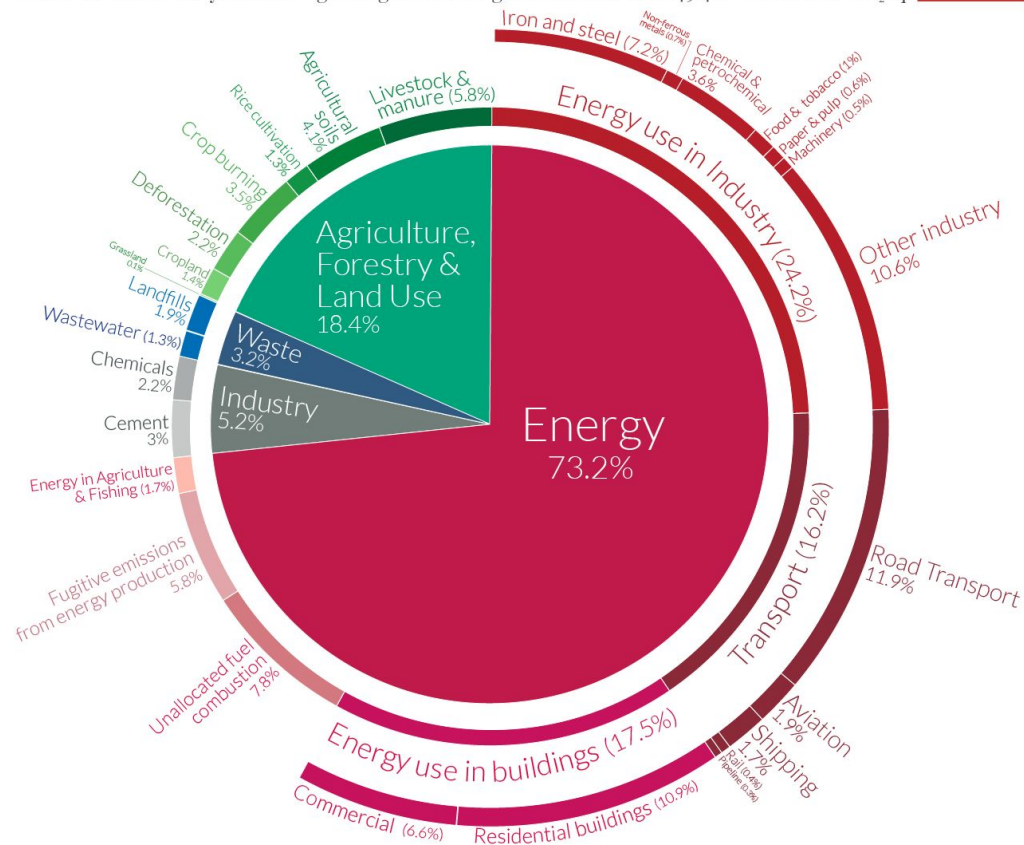
Grace Sun * Gunn SJ AAR

the need

Global greenhouse gas emissions by sector

This is shown for the year 2016 – global greenhouse gas emissions were 49.4 billion tonnes CO₂eq.

Our World
in Data



OurWorldinData.org – Research and data to make progress against the world's largest problems.

Source: Climate Watch, the World Resources Institute (2020).

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Sustainability



Palo Alto has long been a leader in sustainability and climate action, and is committed to reducing greenhouse gas (GHG) emissions 80% below 1990 levels by 2030 and achieving carbon neutrality by 2030. The [Sustainability and Climate Action Plan \(S/CAP\)](#) lays out the City's strategy for achieving these ambitious [GHG emission reduction targets](#), while improving our natural environment, adapting to climate impacts, and increasing livability for Palo Alto residents.

In 2022, Palo Alto had already [reduced emissions 47% from the 1990 baseline](#). We continue to implement the [goals and key actions](#) (PDF, 760KB) set forth in the S/CAP through a variety of programs and resources for Palo Alto residents and businesses.

Our Programs

Energy	Mobility	Electric Vehicles
Water	Climate Adaptation	Natural Environment
Zero Waste	Actions and Accomplishments	Plans, Policies, and Ordinances

Contact Us

Email
sustainability@palocalto.gov

News

Visit our [News](#) page to see recent Sustainability Newsletters, Climate Blogs, and sustainability news from across City departments.

[Subscribe Now](#) >

[Read the Latest S/CAP Progress Report](#) (PDF, 906KB)

Get Involved

Engage with other residents, share your climate action story, and see other ways to take action on the Sustainability Hub.

[Sustainability Hub: Connect & Act](#) >

High school students can apply now through June 6 to serve on the Youth Climate Advisory Board (YCAB).

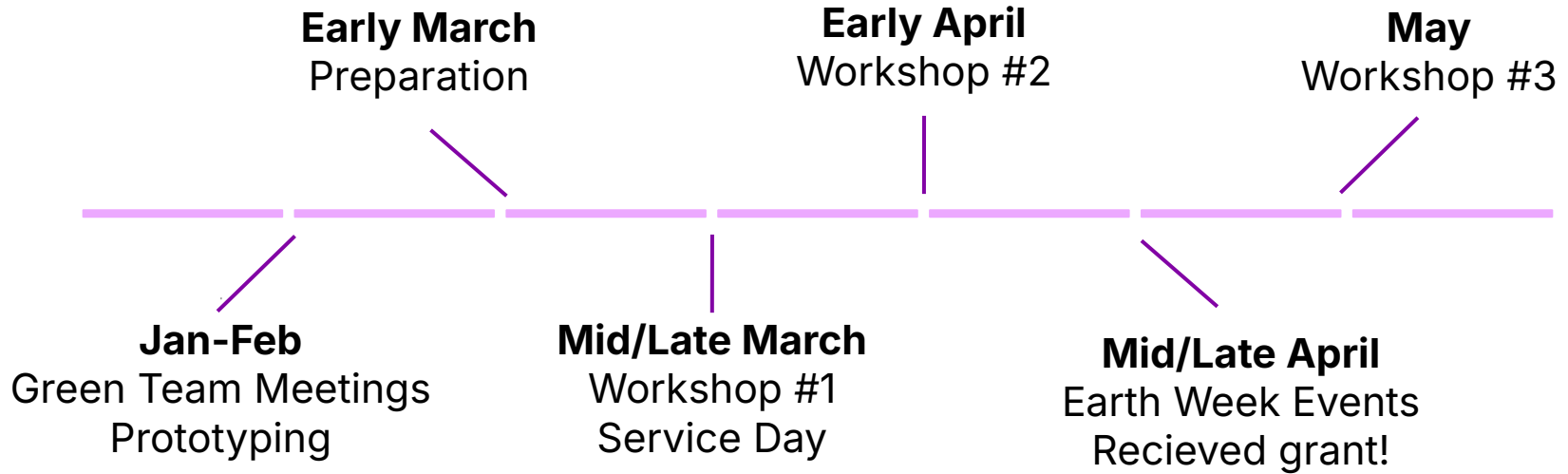
"...it's just about **educating people** about the need for housing. I think that there are still a lot of people who are really not understanding the need for that growth and, and what will make a project kind of economically feasible."

*** Interviewee**

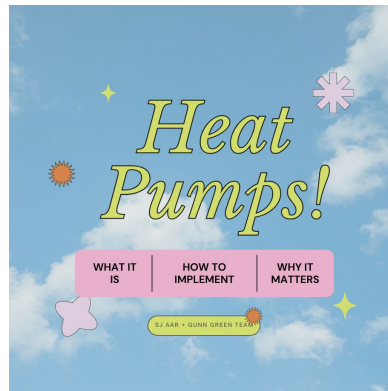
"People are **not concerned** [about sustainable housing] at all"

*** Interviewee**

the project



online campaign



service day

* 350SiliconValley



workshops

- * March + April
- * In-depth
- * Discussion + Activity



SUSTAINABLE HOUSING WORKSHOP

saturday, 4/5 | 12:30-1:30 PM | mitchell park library

Presented by Gunn SJ AAR

SUSTAINABLE HOUSING WORKSHOP!

- Make your home more efficient
- Save money on utilities costs and earn rebates
- Electrification, water conservation, and more!



Friday, May 16
6:30-7:15 PM

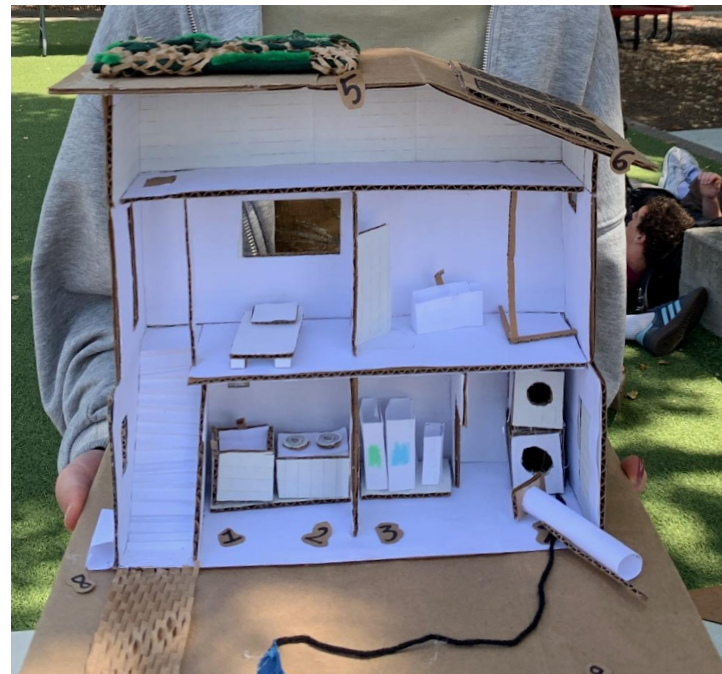
Mitchell Park
Community Center,
Matadero Room

3700 Middlefield Rd,
Palo Alto, CA



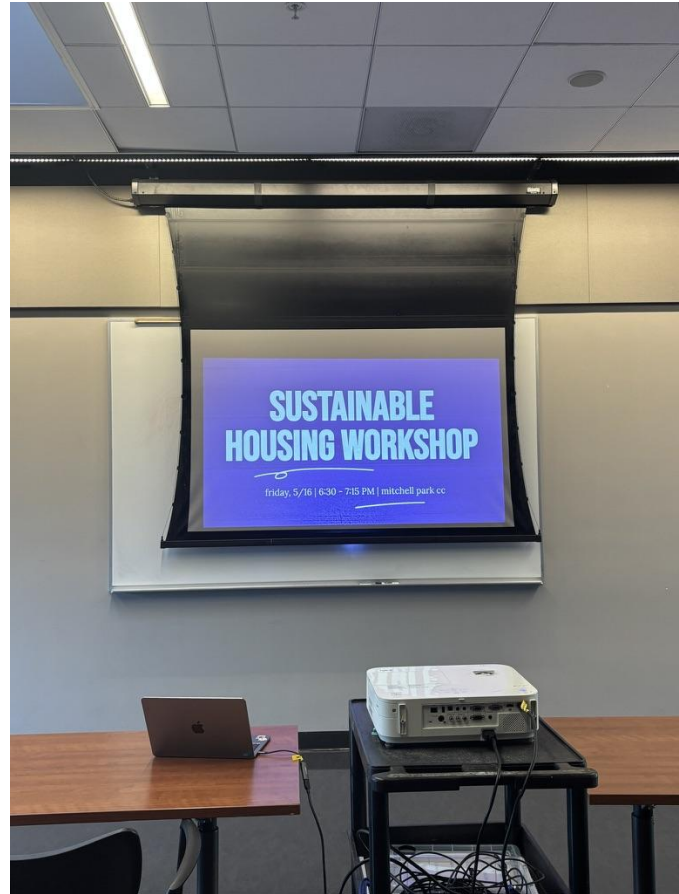
Scan to RSVP or visit:
tinyurl.com/516workshop

earth week rally + fair



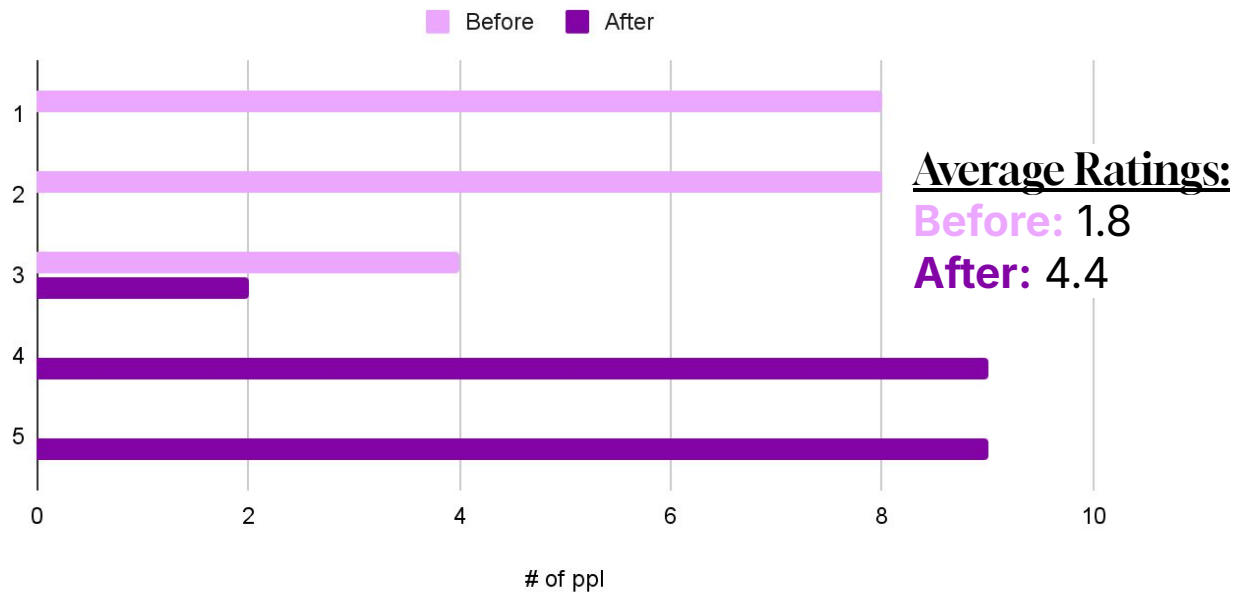
Grant money!

* CPAU: \$319 Grant



results

Knowledge



key takeaways

- * Utilize resources + contacts
- * Online: able to reach the most ppl
- * Physical: Educate + convince more deeply

next steps

- * Continue posting informational posts on NextDoor
- * Workshops if possible
- * Keep advocating + speaking up

Thank you!

Acknowledgements: Foothill Symposium; PAUSD AAR; Ms. Firenzi; Aubrey Park + YCS; Karen Logue + Palo Alto Utilities; Riya C, Doyoon K, Mr Brassey, + All of Gunn Green Team; Lily de la Espriella + Acterra, Hilary Glann, Amanda Eckstein Gara, + 350SiliconValley; PA Homeowners Associations; PA Library; Interviewees: Sherry Listgarten, Claire Raybould, Justin Zagunis; All workshop attendees + Nextdoor neighbors!

sources

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